

JAYSON SHENK

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GRAPHIC DESIGNER

Experience in design & production; print, packaging, product and web design.

Experience working both without supervision & closely with art directors, clients, sales/merchandising depts; both on a team and independently.

SKILLS & KNOWLEDGE

Print Design:

Collateral, POP, Tradeshow
Graphics, Packaging, Logos

Web Design:

Wireframes, Site architecture,
Web graphics
Hand coding XHTML/CSS

Product Design:

Clothing construction,
Fabric printing techniques,
3-view drawing

Digital Photography:

Product, Portrait, Documentary
Photo Retouching:
Image compositing,
Color correction,

Product photo prototyping

Illustration

Basic Flash Animation

Digital Pre-Press

Writing & editing

SOFTWARE

Illustrator 8-CS5

Photoshop 5-CS5

InDesign 2-CS4

Dreamweaver MX-CS4

Fireworks CS4

Flash CS4-5

Acrobat 9.0

QuarkXpress 4.1-5

PageMaker 6.5

Google Sketchup

MS Word 2007

MS Excel 2007

MS Access 2007

MS PowerPoint 2007

Mac OS 7-10.5

Windows 95, 98, XP, Vista, 7

EMPLOYERS

Factory Direct International • Findlay, OH

Apparel & Accessories Manufacturer

01/08-10/08

Graphic Designer II

- Product design, graphic design & illustration for the following categories: Hats of all styles for men & women, key chains, men & women's jewelry, bags of all types, t-shirts.
- Illustration in a variety of styles to match current fashion trends for a variety of markets.
- Projects including clients: American Eagle, Aéropostale, Dillard's (Cremieux Jeans & Daniel Cremieux), Dick's Sporting Goods, Slazenger Golf, Nike ACG, Reebok, Dwyer's Golf, Hard Rock Cafe, Brunswick Bowling/KR Strikeforce, Life is good, MTv (MTv brand & Punk'd), No Fear, Rue 21

Art of Beauty Cosmetics • Bedford Heights, OH

Cosmetics Manufacturer & Sales

02/2005 - 04/2007

Graphic Designer, Web Designer & Photographer

- Development of new product visual identities in a collaborative environment.
- Product photography. Reduced company cost and gave greater control over brand image.
- Development of separate brand identities for new, emerging product lines.
- Overhaul and redesign of company web presence on multiple brand sites for increased visual appeal to customers and more visible promotion of new products.
- Design and production art for all necessary print media and graphics for various products, including but not limited to: POP displays, brochures, signs, trade show banners, direct mailers, packaging design, logos, PowerPoint presentations, and internal marketing media.

Nationwide Advertising Service • Garfield Heights, OH

Human Resources Advertising

02/2004-09/2004

Production Artist

- Redesign of layout, type and images of human resources advertisements for publication in nationally and internationally syndicated newspapers and periodicals in a fast paced production environment.
- Redrew line art for stock borders and graphics.
- Digital prepress for a wide variety of publisher requirements.

PROGRAMMING LANGUAGES

Intermediate XHTML/CSS

Basic JavaScript

Basic ActionScript

EDUCATION

Stark State College

North Canton, OH

2011

Non-degree, web design,
interactive media & 3D

Honors: Dean's List 09, 10

Cleveland Institute of Art

Cleveland, OH

2002

BFA graphic design,
photography minor

Honors: Transfer Portfolio Grant

Mount Union College

Alliance, OH

1999

BA fine art, history minor

Honors: Dean's Purchase Award
1997, 98, 99

Sterling Jewelers • Fairlawn, OH • Manufacturing & Jewelry Retailer
06/2003-09/2003

Visual Marketing Production Artist

- Organized and updated graphics and photos for main product line internal marketing guide for all Sterling Jewelers owned stores.
- Drew technical illustrations for store floor plan layouts and product positioning.
- Responsible for digital pre-press on marketing guide.

American Church • Boardman, OH • Specialty Printer

09/2002-12/2002

Production Artist

- Design, typesetting and layout in high speed production environment.
- Line art illustration and photo retouching of customer supplied photos.
- Digital prepress.

CLIENTS

E. Michael Davis • Dallas, TX • Custom Sports Clothing

www.hardculture.com

2004-Present

Graphic & Web Designer

- Logos & graphics design & illustration in a variety of styles for client's active/trend wear lines.
- Complete web site design and all graphics.
- Apparel graphics design for apparel & accessories; t-shirts, hats, and belts.
- Conceptual and technical input in design and marketing.
- Multiple brand identity development derived from client's concepts.

Adam Bray • Baltimore, MD • Professional Illustrator

www.adambrayart.com

2006-2008

Freelance Web Designer

- Development of a complete web identity for to promote client's artwork.
- Provided web hosting and domain registration services.

Cyberverse Inc. • Los Angeles, CA • Web Hosting Provider

2006

Freelance Graphic Designer

- Designed direct mail/email fliers with rapid turn around time to promote clients' colocation service.

Iron Gate Tile • Canton, OH • Decorative Tile Manufacturer

2006

Web Design Consultant

- Development of web design concepts for Iron Gate Tile website.

Chris Seaman • Canton, OH • Professional Illustrator

www.chrisseamanart.com

2004-2008

Web Designer

- Development of a complete web identity for to promote client's artwork.
- Worked closely with client on concept and execution of layout and design of page.
- Provided web hosting and domain registration services.

Diversa Inc. • Kent, OH • Design Agency

2003

Freelance Designer

- Updated client website, proofread copy, and performed misc. design work.