



# JAYSON SHENK

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## GRAPHIC DESIGNER

Six years experience in design & production. BFA in graphic design & BA in fine art.

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### SKILLS

Print Design  
Collateral, POP, Tradeshow  
Graphics, Packaging, Logos

Web Design  
Site construction, Wireframes,  
Site architecture, Web graphics

Illustration

Digital Photography  
Product, Portrait, Documentary

Photo Retouching  
Image compositing,  
Color correction,  
Product photo prototyping

XHTML & CSS  
Basic Flash Animation  
Digital Pre-Press  
Writing & editing

### SOFTWARE

Illustrator 8-CS3  
Photoshop 5-CS3  
InDesign 2-CS3  
Dreamweaver MX-CS3  
Flash CS3  
Acrobat 8.0  
QuarkXpress 4.1-5  
PageMaker 6.5  
Google Sketchup  
Freehand 10  
CorelDraw 11  
MS Word  
MS Excel  
MS PowerPoint  
Mac OS 7-10.5  
Windows 95, 98, XP Pro, Vista

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## EMPLOYERS & CLIENTS

Factory Direct International • Findlay, OH • Apparel & Accessories Manufacturer

01/08-10/08

Graphic Designer II

- Product design, graphic design & illustration for the following categories; Hats of all styles for men & women, key chains, men & women's jewelry, bags of all types, t-shirts.
- Illustration in a variety of styles to match current fashion trends for a variety of markets.
- Clients including: American Eagle, Aéropostale, Dillard's (Cremieux Jeans & Daniel Cremieux), Dick's Sporting Goods, Slazenger Golf, Nike ACG, Reebok, Dywer's Golf, Hard Rock Cafe, Brunswick Bowling/KR Strikeforce, Life Is Good, MTV (MTV brand & Punk'd), No Fear, Rue 21

E. Michael Davis • Dallas, TX • Custom Sports Clothing

[www.hardculture.com](http://www.hardculture.com)

2004-Present

Graphic & Web Designer

- Logos & graphics design & illustration in a variety of styles for client's active/trend wear lines.
- Complete web site design and all graphics.
- Apparel graphics design for apparel & accessories; t-shirts, hats, and belts.
- Conceptual and technical input in design and marketing.
- Multiple brand identity development derived from client's concepts.

Art of Beauty Cosmetics • Bedford Heights, OH • Cosmetics Manufacturer & Sales

02/2005 - 04/2007

Graphic Designer, Web Designer & Photographer

- Development of new product visual identities in a collaborative environment.
- Product photography. Reduced company cost and gave greater control over brand image.
- Development of separate brand identities for new, emerging product lines.
- Overhaul and redesign of company web presence on multiple brand sites for increased visual appeal to customers and more visible promotion of new products.
- Design and production art for all necessary print media and graphics for various products, including but not limited to: POP displays, brochures, signs, trade show banners, direct mailers, packaging design, logos, Powerpoint presentations, and internal marketing media.

**Adam Bray, Baltimore • MD • Professional Illustrator**

www.adambrayart.com

2006-2008

Web Designer

- Development of a complete web identity for to promote client's artwork.
- Provided web hosting and domain registration services.

**Cyberverse Inc. • Los Angeles, CA • Web Hosting Provider**

2006

Graphic Designer

- Designed direct mail/email fliers with rapid turn around time to promote client's collocation service.

**Iron Gate Tile, Canton, OH • Decorative Tile Manufacturer**

2006

Web Design Consultant

- Development of web design concepts for Iron Gate Tile website.

**Nationwide Advertising Service • Garfield Heights, OH • Human Resources Advertising**

02/2004-09/2004

Production Artist

- Redesign of layout, type and images of human resources advertisements for publication in nationally and internationally syndicated newspapers and periodicals in a fast paced production environment.
- Redrew line art for stock borders and graphics.
- Digital prepress for a wide variety of publisher requirements.

**Chris Seaman • Canton, OH • Professional Illustrator**

www.chrisseamanart.com

2004-2008

Web Designer

- Development of a complete web identity for to promote client's artwork.
- Worked closely with client on concept and execution of layout and design of page.
- Provided web hosting and domain registration services.

**Sterling Jewelers • Fairlawn, OH • Manufacturing & Jewelry Retailer**

06/2003-09/2003

Visual Marketing Production Artist

- Organized and updated graphics and photos for main product line internal marketing guide for all Sterling Jewelers owned stores.
- Drew technical illustrations for store floor plan layouts and product positioning.
- Responsible for digital pre-press on marketing guide.

**Diversa Inc. • Kent, OH • Design Agency**

2003

Freelance Designer

- Updated client website, proofread copy, and performed misc. design work.

**American Church • Boardman, OH • Specialty Printer**

09/2002-12/2002

Production Artist

- Design, typesetting and layout in high speed production environment.
- Line art illustration and photo retouching of customer supplied photos.
- Digital prepress.

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## EDUCATION

Cleveland Institute of Art • Cleveland, OH

2002

BFA graphic design, photography minor

Honors: Transfer Portfolio Grant

Mount Union College • Alliance, OH

1999

BA fine art, history minor

Honors: Dean's Purchase Award 1997, 98, 99